

Pamela Cook is a seasoned media and marketing professional with close to twenty years' experience in the field of communication. Ms. Cook's professional expertise includes developing marketing and advertising strategies and creating growth strategies for targeted market areas. Her experience and education has helped to hone her marketing and sales expertise and business management acumen. Ms. Cook continues to build upon her leadership skills through extensive community service, networking and hobbies which include international travel and when time permits reading, photography and cooking.

Ms. Cook is currently the Media and Promotions Manager for Coca-Cola Bottling Company United. In this role she manages the advertising that include radio, TV, billboards as well as sponsorship activations on behalf of the company. Prior to working with Coca-Cola she worked with Cox Radio and Cumulus Media as an Account Executive, General Sales Manager. Aronov Realty Management as Director of Marketing for Western Hills Mall.

Community Involvement:

The Worship Center Christian Church

TWC Singles Ministry Co-Chair

UNCF Leadership Council

Metropolitan Services for the Homeless (One Roof)- Board Member

Lifeskillz Foundation – Board Member

Western Hills Mall Teen Team Advisor

Project Homeless Connect Volunteer

American Cancer Society- Relay for Life Planning Committee (Fairfield AL)

Lawson State Community College Barbering and Cosmetology Advisory Board

Western Area YMCA Board Member

Holy Family Cristo Rey Corporate Internship Program

Vulcan Park and Museum Fundraising Committee



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