

GET INVOLVED! BECOME A TECH-2-TALENT SPONSOR

On behalf of i.Invest Competitions and LifeSkills Foundation, we invite companies in and around New Orleans that use technology in the delivery of their services or the creation of their products to help us expose youth to tech in various fields. We strongly encourage businesses and community organizations to partner with us in one or all recommended ways below:

- ✓ **Rep your tech during the interactive exhibit showcase** – Engage young minds in the discovery of new technology by exhibiting your latest and greatest technological discovery. Show and tell the attendees how the technology is used by your organization to streamline your day-to-day tasks and give the audience a hands-on demonstration of how the technology works.
- ✓ **Build a pipeline of future employees** – Deploy your HR team to connect with youth and their parents about job and internship opportunities at your organization.
- ✓ **Sponsor the Inspiring Our Youth Speakers Forum** – Help us attract speakers from across the U.S. who are interested in motivating young people to go after their dreams.
- ✓ **Make the event cost-neutral for families by sponsoring students to attend** – Give local students an opportunity to experience Tech-2-Talent at no cost and take advantage of our Community Investment Sponsorship opportunity (see below).
- ✓ **Help us create Pathways to Success in Tech** – If your organization is an academic institution, training or workforce program, help us develop our Pathways to Success Message Boards by promoting your programs to help students pursue their professional goals.

To get involved, review and complete the sponsorship form below.

TECH-2-TALENT SPONSORSHIP OPPORTUNITIES

LEVELS	COST	PRINCIPAL SPONSOR	EMPOWERED BY NAMING RIGHTS	COMP TICKETS	PROMOTION / LOGO PLACEMENT	SPEAKING/ INTROS	EXHIBIT SPACE*
PRINCIPAL SPONSORS							
COMMUNITY INVESTMENT SPONSOR**	\$5,000	X	X	50	X	X	X
FOUNDING SPONSOR	\$3,000	X	X	10	X	X	X
SPEAKER'S SERIES SPONSOR	\$2,500	X	X	5	X	X	-
PIZZA PARTY SPONSOR	\$1,500	X	X	5	X	-	-
COMMUNITY DONORS							

GOLD-LEVEL	\$1,000	-	-	3	X	X	X
SILVER-LEVEL	\$500	-	-	3	X	-	-
COMMUNITY-LEVEL	\$250	-	-	2	X	-	-
STUDENT SPONSOR**	\$500	-	-	15	-	-	-
INTERACTIVE EXHIBITORS							
INTERACTIVE BOOTH EXHIBITOR*	\$350	-	-	2	X	-	X
INVITED GUEST EXHIBITOR	FREE	-	-	2	X	-	X
CAREER EXHIBITS***	\$150	-	-	2	X	-	X
MARKETING MATERIAL SPONSORS							
PATHWAYS TO SUCCESS PRINTING & PRIZES	\$750	-	-	2	X	-	-
PATHWAYS TO SUCCESS PRIZES	\$350	-	-	1	-	-	-

*All exhibitors must have a 6-foot interactive booth with either hands-on (ex. video walls, virtual reality, photo booths, etc.) or experiential learning activities (ex. observational learning, scientific experiment, digital learning). All activities, prizes, and giveaways must be approved prior to the event.

**Community Investment Sponsors will cover the cost for 50 youth under the age of 15 to attend. Student Sponsors will provide entrance fees for up to 15 students. Sponsor is welcomed to recommend the students who will attend.

*** Career exhibitors will receive a 3 ft table top to display jobs, internships and conduct interviews.

2020 TECH-2-TALENT SPEAKER/SPONSOR REGISTRATION

DEADLINES

- Speaker submissions are due by November 1, 2019.
- Sponsorship fees are due 60 days prior to the event.
- All artwork must be received 60 days before the event.
- Artwork, logos, and headshots must be submitted in high resolution to mjackson@i-investcompetition.com.
- All changes must be approved prior to being confirmed.

SPEAKER REGISTRATION

I _____, am interested in speaking during the **Inspiring Our Youth Speaker's Forum**. I understand that this is a voluntary speaking opportunity (unless notified otherwise) and I am

responsible for preparing a presentation for an audience of students and parents. My topic of interest is/are (circle one or more):

- Personal Growth
- Professional Growth
- Responsible Tech Use (Cybersecurity Awareness, Social Media Awareness, etc.)
- Tech Education and Workforce
- Youth Entrepreneurship
- Financial Literacy
- Boys Only Talks
- Girls Only Talks

Send your bio, headshot, topic title, and abstract to mjackson@i-investcompetition.com.

SPONSORSHIP REGISTRATION

T2T Expo Principal Sponsors	Approval	T2T Expo Community Donors	Approval
COMMUNITY INVESTMENT SPONSOR - \$5,000		GOLD-LEVEL - \$1,000	
FOUNDING SPONSOR - \$3,000		SILVER-LEVEL - \$500	
SPEAKER’S SERIES SPONSOR - \$2,500		COMMUNITY-LEVEL - \$250	
PIZZA PARTY SPONSOR - \$1,500		STUDENT SPONSOR - \$500	

Interactive Exhibitors	Approval
INTERACTIVE BOOTH – INVITED GUEST EXHIBITOR – FREE	
INTERACTIVE BOOTH EXHIBITOR - \$350	

Career Exhibitors	Approval
BOOTH EXHIBITOR - \$150	
ACCEPTING JOB OR INTERNSHIP APPLICATIONS: YES () NO ()	

IF YES, AGE REQUIREMENTS _____	
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Marketing Material	Approval
PATHWAYS TO SUCCESS PRINTING - \$750	
PATHWAYS TO SUCCESS PRIZES - \$350	

EXHIBITING GUIDELINES

- There are (10) 6-foot tables available for exhibit rental.
- Please advise if you have power requirements (may affect location choice). **Power Required: Yes No**
- Please advise if you need the table draped. **Drape Requested: Yes No**
- Complimentary WIFI for phone/email is available, but you will need to have local or jumped copies of larger presentations or demos.

Company Name	Company Point of Contact	POC Email Address	POC Phone Number

ATTENDEES (LIST THE NAME, TITLE AND EMAIL ADDRESS OF THE ATTENDEES WHO WILL UTILIZE YOUR COMPLIMENTARY TICKETS). IF UNKNOWN AT THE TIME, BE SURE TO EMAIL THIS INFORMATION TO EVENTS@PRSOLUTIONSLLC.ORG BY FEBRUARY 15TH.

Name	Title	Company	Email Address

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CREDIT CARD PAYMENT INFORMATION

Company Name	
Please Charge this Card	
Type	MC VISA AMEX
Expiration Date	
CSC/Security Code	
Credit Card #	
Contact Name	
CC Billing Address	

To pay by check, send payments to: LifeSkills Foundation

**Mailing Address
 LifeSkills Foundation
 1809 Lake Salvador Drive
 Harvey, LA 70058**

TERMS & CONDITIONS

When making an application to participate, the Sponsor accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that the contract is binding on all parties and can be amended only in writing by both hereto. In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing no later than 60 days prior to the event date at zero percent of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay PR Solutions, LLC 100% of the Sponsor cost. Sponsor agrees to hold LifeSkills Foundations, i.Invest Competition and PR Solutions harmless and to reimburse the same for any judgments, settlements, costs, or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss, or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives. All sponsor fees are due in advance. Failure to comply with this requirement may result in exclusion from the event. No selling will be allowed on-site by sponsors or exhibitors.

Print Name _____

Authorized Signature _____ **Date:** ____/____/____

Please scan and send to events@prsolutionsllc.org or contact Michelle Jackson at 678-548-2461.